

Tony Baldwin

LL.B.B.Com

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Personal details

- 51yrs (born 25.9.60)
- Residence: Nelson and Wellington
- NZ citizen



Key skills

- Excellent strategic and critical thinking
- Working across disciplines and making challenging projects happen
- Understanding new technologies
- Outstanding communication skills, and managing key relationships
- Strong understanding of the electricity industry, and the wider context in which it operates
- Excellent [commercial experience](#) in share floats, corporatisations, major restructuring, and creating new companies

Professional experience

2000 – *present*

Consultant

Advisory and project management services for corporates and public bodies on public law, governance, and strategy issues. For example:

- [Genesis Energy](#) (July 2011 – present)
Adviser to the CEO of Genesis Energy on key strategic issues, in particular assisting the company's preparations for the sale of 49% of the Crown's shares and related scoping and IPO processes
- [Major philanthropic project](#) (2007 – present)
Chairperson, New Zealand United World College Trust –
Seeking to raise \$150m. Our goal is to establish in New Zealand a United World College

- [Navy ships project](#) (Sept 2007 – Feb 2010)
Special Adviser to the Secretary of Defence –
Successful resolution of major warranty issues relating to a \$500m contract between the Crown and BAE Systems for the purchase of seven new naval ships, which involved a complex range of technologies and relationships
- [Defence satellite proposal](#) (2007)
Successful review of NZ Defence Force’s proposal to acquire satellite communication services at a reported cost of more than \$100m
- [Telecomms local loop unbundling](#) (2006 – 2008)
Successfully facilitated agreement, among all the main telecommunications and internet service providers, on technical rules for implementing unbundled access to Telecom’s network
- [Transpower grid upgrades](#) (2006-10)
Facilitator of strategic planning sessions for Transpower’s Grid Investment Group; industry consultations on 2040 grid vision; industry workshops on grid upgrades for Waitaki to Christchurch line, HVDC Pole 1, and lines North of Auckland; and Transpower’s overall grid investment process
- [Electricity Hedge Market](#) (2004 – 2006)
Chaired a group of senior industry executives and consumer representatives in developing a package of measures to improve the electricity hedge market
- [Life insurance industry](#) (2005)
Adviser to the Law Commission in its review of the life insurance regulatory regime, particularly in relation to securities market elements
- [Electricity security of supply](#) (2005-07)
Adviser to electricity industry parties in relation to security of supply and legal framework issues
- [Electricity retail contracts](#) (2003-04)
Chaired a group of industry executives and consumer representatives in developing model electricity retail contracts
- [Dairy industry](#) (2001-2009)
Advised various parties in relation to Fonterra’s corporate strategy, capital structure, and organisational form

Invited to present to the [Global Corporate Governance Forum](#) in London (2007)

1999

Leader

[Producer Board Project Team](#)

Successfully led a multidisciplinary project team established by the Government to coordinate deregulating and reorganising the Dairy, Apple + Pear, Kiwifruit, Meat, Wool, Game, Pork and Raspberry Boards

1991-98

[Policy Advisory Group](#)

Department of the Prime Minister + Cabinet

- Electricity Corporation re-structuring (1995-96; 1997-98):
Successfully led the Government's team of officials, advisers and consultants responsible for negotiating the restructuring of ECNZ into:
 - Two competing SOEs – [ECNZ and Contact Energy](#) (1995-96)
 - Three competing SOEs – [Meridian, Mighty River Power, and Genesis](#), with Contact Energy privatised in early 1999 for NZ\$2.3 billion
- Energy Policy (1991-98)
Chaired a group from Treasury, Commerce (now MED), Environment and the State Services Commission – advising Government on ECNZ pricing issues, Comalco contracts review, separation of Transpower from ECNZ, transmission pricing, wholesale market formation from 1996, and other industry reforms
- Micro-economic and regulatory policy (1997-98)
Chaired senior officials group responsible for reviewing all papers before their submission to the Cabinet Committee responsible for economic growth and innovation. Also worked with the Prime Minister's 'Enterprise Council'
- Company and securities law reforms (1991-98)
Advised on changes to companies legislation, new securities disclosure regime, review of Commerce Act and insolvency law reform
- Resource and Treaty issues
Advised on Ngai Tahu settlement negotiations and various RMA issues

1990-91

Commercial lawyer

Thomson-CSF (now [Thales Group](#))

France

Thomson-CSF was a large electronics multi-national with 125,000 employees dealing in a range of electronic products covering civilian and military applications:

- Sales negotiations with buyers in the USA, India, Britain and Germany
- Contract drafting
- Preparing bids and offers under international requests for tenders in variety of countries

1989

Intern

[Office of Senator Carl Levin](#)

US Senate

- Research assistant on US defence budget and policy
- Observer of law and policy processes

1984–89

Corporate and commercial lawyer

[Chapman Tripp](#)

- Co-ordinated various share floats, including the first prospectus to be registered in Australia and NZ
- Helped plan and execute various mergers and acquisitions for public and private companies
- Advised on a range of accounting and auditing requirements in relation to reporting by public and private companies
- Advised on a variety of corporate governance problems, including sensitive director liability issues for public and private companies
- Managed debenture trust deeds relating to two of the largest public companies in New Zealand

Academic qualifications and prizes

- Bachelors degree in law (Otago University), 1983
- Bachelors degree in commerce, majoring in accounting (Otago University), 1983
- Butterworth Prize for 1st in Jurisprudence, 1982
- French language immersion course, Paris 1990
- Completed a director training programme run by Massey University Business School and the Crown Company Monitoring Unit (Treasury), June 2007

Referees

- David Hunt
Former CEO, Contact Energy
Now Director, Concept Consulting
- Sam Knowles
Recently retired CEO
Kiwibank
- Alison Gerry
Company director + Consultant (Corporate Treasury and Risk)
Queenstown
- Roger Sutton
CEO
Orion Energy
Christchurch
- Simon Murdoch
Recently retired CEO
Ministry of Foreign Affairs and Trade
- Stephen Franks
Lawyer
Wellington